HOW TO MAKE THE UW THEME SING

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And we’re in the UW Theme for these 2 sites every single work day.
Things you can do without touching a line of code
Use the Text Block component as your super versatile, go-to tool.

Multi-Factor Authentication (MFA) is an extra layer of security that requires a username & password AND extra verification from something that only a user possesses—for example, a smartphone or token. UW System has mandated that UW-Madison implement a multi-factor authentication system across campus.

An RFP was concluded in 2017, with industry-standard Duo Security being selected. Other higher-education institutions Duo serves include Harvard, Michigan, Villanova, Syracuse, University of South Florida and more.
The Text Block makes cards with all manner of content and style.

Excellend for making boxed cards with a variety of content types

Or floating cards, also with various content types
The Text Block works wonderfully in combination with other components to build unique summary pages.

Like the front of it.wisc.edu
Combine the Image and Embed Content components with the Text Box for super versatile alternating content boxes.
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Use accordions for charters, lists of meeting docs & FAQs.
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Like this DTAG page

And this VoIP page
Use the Today.wisc.edu Events component liberally.
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See the front of it.wisc.edu

(Once taught how this works, clients love it.)
Use the List of Links component for secondary menus.
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Like the Office of the CIO page
Use the Faculty/Staff Listing component whenever creating “who we are” pages or sections.
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Like the DoIT Communications page
Things you can do with some custom CSS rulesets & a few added plugins
Create custom classes you can apply to row settings.

Again, the IT Governance page
Check out these plugins to maximize your publishing efficiency:

<table>
<thead>
<tr>
<th>TinyMCE Advanced</th>
<th>Redirection</th>
</tr>
</thead>
<tbody>
<tr>
<td>Category TinyMCE</td>
<td>Simple CSS</td>
</tr>
<tr>
<td>Custom Body Class</td>
<td>wpDataTables</td>
</tr>
<tr>
<td>Duplicate Post</td>
<td>WP All Import</td>
</tr>
</tbody>
</table>
Things you can do as you get more adventuresome
Look for design and display improvements from related sources.

For example, the Foundation 6 responsive timeline on the MFA page (plus the triangle pointing down above it)
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Addendum: the Universal Digital Layout
Embrace the Universal Digital Layout, or UDL for short.
Here's the good news: The UW Theme’s Page Builder is inherently rows-first.
Finally, he’s done!