Like all good stories, this one starts with EXCEL.
Begin to look at the world in terms of:

“Is this automatable?”

hint: the answer is “YES!” – everything is automatable!
The real questions are:

“How do I automate this?”

&

“Is this worth automating?”
You will find no-code answers locally & in the cloud for free or on the cheap
Put your computer to work with macro recorders like:

- Keyboard Maestro (Mac)
- Hot Keyboard (PC)
- Pulover’s Macro Creator (PC)
Harness the power of these utilities:

- Hazel (Mac)
- File Juggler (PC)
- Text Expander (Both)
pro tip: APIs in services like Qualtrics or AirTable will take you to new heights
Don’t hoard the knowledge!

Otherwise I would have no one to steal from.
Enjoy a nap

while your work is done for you
And live happily ever after.
Thank You!

THIS HAS BEEN BROUGHT TO YOU BY: JONATHAN HENKEL | SPECIAL THANKS TO: STORY BIRD & JULIUS TAN

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